



**North  
Avenue  
Education**

## Great minds don't think alike. That's why we tutor.

Founded in 2013, North Avenue is a Portland-based tutoring company specializing in individualized test preparation and academic support. We believe every student can be prepared for a vibrant future.

### OUR MISSION

#### Ignite a love for learning.

Our job as tutors is to bring out the best in every student. We curate an environment where students can identify and appreciate their strengths, develop critical thinking, and discover what sparks their curiosity.

### OUR APPROACH

#### One size does not fit all.

Our holistic approach equips students of all ages and abilities with life-enhancing skills. By helping students explore how they learn and uncover what motivates them, we conquer academic goals and deliver next-level learning.

## Our Tutors

When it comes to our team, we set the bar high.

Attracting talent from around the country, we not only hire the best but also require rigorous and ongoing tutor training to compassionately serve a diverse range of learners.



**3+ years** of tutoring or teaching experience



**98th percentile** or higher test scores



### WHAT'S INCLUDED

- ✓ Live, personalized instruction
- ✓ Detailed, easy-to-follow lesson insights
- ✓ Access to North Avenue learning materials
- ✓ A dedicated program manager



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**OUR  
PROMISE**

If you aren't completely satisfied with your tutor, we'll find the right match and offer a free session.

## Rates & Programs

### Personal Statements

The personal statement can be a major hurdle. Our writing coaches guide students through the process of developing a distinctive narrative that is a unique and compelling addition to their application.

#### The Personal Statement Journey **8 SESSIONS**

**\$1600**

For the student desiring a *comprehensive* solution

Students work 1:1 with their essay coach to find their story, clarify their distinct voice, and enhance overall admissions profiles. Across eight sessions, students craft their personal statement and adapt it to multiple programs. Additional editing sessions help students refine each essay until it's ready for submission.

*Every Journey includes up to two bonus editing sessions, to ensure essays are ready to submit before their deadlines.*

- ✔ 1 session/week for 8 weeks
- ✔ Priority scheduling
- ✔ Two 30-minute remote editing sessions

#### Hourly

**\$200/session**

For students who already have a solid foundation for their personal statements, but need an expert eye to *fine-tune* their drafts.

A \$95 lifetime registration fee is processed during onboarding for hourly tutoring. A 3% processing fee applies to all credit card payments.